



A Kickoff to the Green-Town Meeting

Sustainable Strategies for Making Something New Out of Something Old:
Illinois' \$3.5 Billion Dollar Smart Grid & How to Participate In Test Bed Pilots

Thursday – October 18, 2012

The Birchwood Club
1174 Park Ave West
Highland Park, IL 60035-2203

Coffee & Registration.....8:45 am - 9:15 am

Session One.....9:15 am -10:15 am

Panel Moderator: Sandy Stein

Topic: Next Generation Intelligent Electric Car Charging: A Smart Grid Platform for your Low-Carbon Future

Speakers: Brian Levin, Chargepoint & Carbon Day;
Dave Wilms, Dave Wilms Consulting; Bhaskar Ravi, Energy Vault, LLC;
Richard Schorske, San Francisco Bay Area EV Communities Alliance;
Nathan Kipnis, Kipnis Architecture

In-Between Sessions: A Case Study.....10:15 am - 10:45 am

Topic: LEEDS and Commercial Facilities

Speaker: Robert Abrams, Medline Industries;
Michael Abt, ABT Appliance

Test Drive Electric Vehicles-
TESLA, VOLT, LEAF, MIEVS, THINK CARS, BYD
All in Highland Park, Sponsored by Green Wheels of Chicago

Session Two.....10:45 am - 11:45 pm

Panel Moderator: Jack Darin, Sierra Club

Topic: Fueling Real Estate Through Energy- A Leveraged Tax Incremental Energy Financing Tool Through Energy Savings

Speakers: Larry Doody, Renovate America; Tom Wolf, Illinois Chamber of Commerce; Mark Pruitt, The Power Bureau; Steve Cote, US Advanced Structures

Lunch.....12:00 pm - 12:45 pm

Featured Topic: The Internet: The Technology is Ready To Build A Virtual Utility

Key Note Lunch Speaker: Mark Werwath, Northwestern University

Networking with Venture Capital Sponsors.....12:45 pm - 1:15 pm



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Green-Town is the platform and model city that implements energy efficiency initiatives to save green and live green. The key part to Green-Town is that it reinvests its savings with the Zero Emission Energy program that immediately creates sustainability, jobs, and long-term revenue. Energy Vault's™ EnergyInABox is the anchor to attract new sustainable growth for Your Green-Town.

Three Event Paths To Launch Your Green-Town: October 18, 2012

(Green-Town events streamed live global online introducing the Ecolution of energy initiatives)

Green Town the power of long-term planning and energy sustainability:

- We open the event with landscape of the energy challenges and solutions
- Innovation Leaders highlight the technology and business models
- Meet experts, policy Leaders, consultants and stakeholders
- Discuss the new energy planning and zoning policies required through “energy TIF's”, new developments, etc
- Public and private partnerships
- Present the concept and the steps to implement the big picture to deliver Your Green-Town

Half-Day Event:

- Invite the Mayor of your Green Town in order to see how the city is taking the savings and reinvesting into the community to create jobs and sustainability
- Demonstrates how smart grid platforms make smart Green Towns, using real time demand response capabilities - show savings
- Showcase the power to choose green power to electrify your daily needs with green energy from Promotion of Municipal Aggregation and Underscore Need For Uniform Laws and Policies in All 50 States
- Main Street Electric vehicle test drive demonstration, which includes the process of smart charging
- Ribbon cutting: Illuminate the Energy In A Box to launch the world's first ever micro smart grid that indicates real-time pricing for consumers and owners to control power generation and distribution as a source of revenue

After Program Lunch Event:

- Walk the green carpet and join us in the "Green Room"
- Eat and drink local with locally sourced food and beverages
- Network and explore the eco products displayed at the green-lounge